



Mensch vor Marge!
People before profit!

Jobs must not be sacrificed
for quick profits!

People are more important than
profit margins!

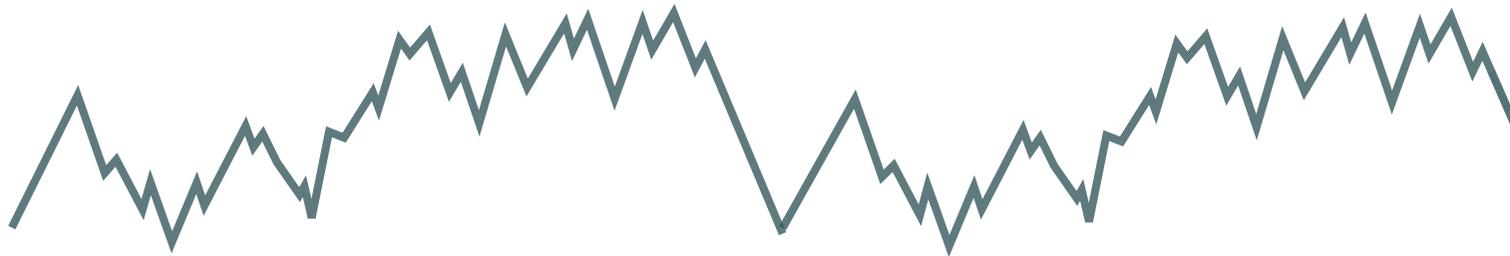
www.mensch-vor-marge.de

 [#menschvormarge](https://twitter.com/menschvormarge)

People
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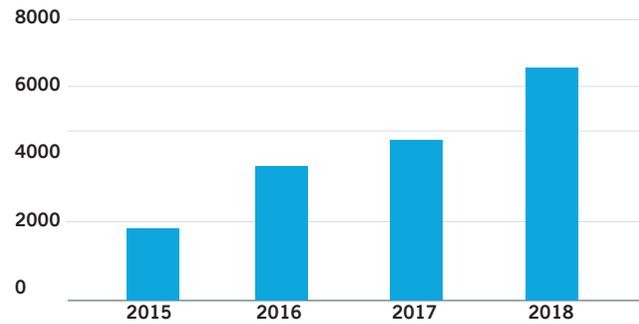
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Today, financial investors and equity funds often have a say in company decision-making processes. The food industry has also become a focus of investors. They want to cash in — as quickly as possible and with no interest in the industry’s employees.

What does this mean for workers?

Because financial investors are getting ever more powerful, employees have to suffer. In order to increase profits, their working conditions are becoming worse — or their jobs are being done away with. One example is Nestlé: After a new investor joined, their profit margin was expected to rise to 18.5 per cent. To this end, Nestlé has laid off hundreds of people in Germany alone. Whether Nestlé, Unilever, Coca-Cola or a small confectionery manufacturer: Longstanding, healthy companies that are in excel-



■ Employees in companies taken over by financial investors (branches of the NGG trade union)

lent shape are being mercilessly squeezed, and people are being made redundant — simply for the sake of even higher profits.

The answer is “People before profit”

Hardworking people who earn decent profits for their companies are being dismissed for no reason whatsoever. With its “Mensch for Marge!” (people before profit) initiative, the German Food and Catering Union (NGG) is going public with this scandal and is uniting resistance within the companies concerned: Get involved!

www.mensch-vor-marge.de

#menschvormarge



People before profit means to me.....



“ ... that people are the focus of a company. Its employees are its greatest value. It is only their work that makes adding value possible. Margins are only important for shareholders or investors. Activist shareholders are interested in making a profit as quickly as possible through cost-cutting measures and selling things off. They often leave scorched earth behind in the form of companies utterly bled dry.

Andreas Zorn, Nestlé

... to bear the corporate responsibility, caring for people with their families. This would secure a future for everyone. New investors should first listen, weight things up and then make decisions.



Bettina Duschl, Friesland Campina



... that companies should of course make reasonable profits, but that people come first in all decision-making. There shouldn't be job cuts simply to increase profits. Decent investors attach importance to a long-term, resource-saving and employee-oriented corporate strategy.

Hermann Soggeberg, Unilever ”